



**From  
Academic Talent  
to Real-Life  
Success**

*Give your students  
the right platform  
to translate their  
academic talents  
to success!*





## *Ei ASSET Talent Search Benefits*

### **Self-Realisation:**

Academically gifted students usually score extremely well in grade-level tests. These tests, however, are of no help in sufficiently understanding their abilities and how far they extend. Ei ASSET Talent Search (Ei ATS) accurately discerns students' scholastic talent. Through Ei ASSET Talent Search, such students can gauge the limits of their capabilities. They understand the kind of challenging academic work, they should undertake to realise their true potential.

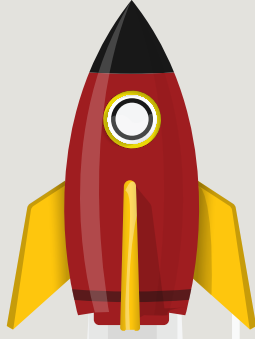
### **Exclusive Global Community:**

The Ei ASSET Talent Search is a scientific assessment that stands at the forefront of identifying and nurturing academically gifted students. At its core, Ei ATS is a transformative journey that begins with an innovative challenge—presenting students with questions designed to be two levels above their current grade. This unique approach is more than just a test of knowledge; it is a gateway to uncovering and fostering the extraordinary potential within young minds.

By engaging students in this intellectually stimulating exercise, Ei ASSET Talent Search sets the stage for recognising and developing future leaders and innovators. It's not merely an assessment; it's the first step in a lifelong journey of personal and academic exploration.







Ei ATS Awards  
May 11, 2024

**Awards**

5

Test Window  
March 28, 2024 to  
March 31, 2024

**Test**

3

Ei ASSET  
Top 15 percentile  
CAT4  
Stanine 9  
Ei League of Logic  
Top 15 percentile

**Eligibility**

1

**Talent Development**

Summer Programmes  
July onwards

6

**Results**

Announcements of Results  
April 7, 2024

4

**Registrations**

Early Bird  
February onwards  
Early Bird closes  
March 15, 2024  
Regular Registration closes  
March 22, 2024  
Late Registration closes  
March 27, 2024

2

**Navigating the Journey to Academic Success**

## Opportunities:

Ei ASSET Talent Search is a global platform. The programme acts as a pathway for top-performing students to explore their potential by participating in some of the best known enrichment programmes. Students can apply for several summer residential programmes and gifted online learning programmes by participating in the Ei ASSET Talent Search.



**Northwestern**  
Center for Talent  
Development



**JOHNS HOPKINS**  
CENTER for TALENTED YOUTH



**PURDUE**  
COLLEGE OF EDUCATION



**GENWISE**



**UC Berkeley**  
Academic Talent  
Development Program

## Steps to Participate

### Specific of the Test:

Ei ATS is an advanced test that requires students to apply their conceptual understanding to answer thought-provoking questions. Such questions are not usually asked in standard tests. Ei ATS tests concepts that are two grades above the student's current grade.

Some features of the test are:

- Online proctored test
- No preparation needed
- Multiple choice questions
- No negative marking

#### Grades:

4, 5, 6, 7 and 8

#### Duration:

60 minutes per paper

#### Subjects:

English, Maths, Science

Note: The above-mentioned duration represents only the actual testing time and does not include time for the check-in process and instructions from test administrators.



Event	Date	Fees	Special Offers
Early Bird Registration closes	Friday, March 15, 2024	AED 250	Complementary Courses
Regular Registration closes	Friday, March 22, 2024	AED 250	-
Late Registration closes	Wednesday, March 27, 2024	AED 300	-

Test dates: Thursday, March 28, 2024 to Sunday, March 31, 2024

Tests can be taken at any time during these dates within the test window

Note: The fee is inclusive of the Ei ATS Test, certificates and medals for eligible students. However, it does not cover the fee for other educational opportunities made available through Ei ATS like summer workshops.



## Programmes



Ranked 12th as a national university by US News, Northwestern University is a leading research university with global impact that is home to more than 90 school-based centres and nearly 50 university research centres. With an interdisciplinary culture, Northwestern's research spans a spectrum of areas including neuroscience, nanotechnology, biotechnology, engineering and education. The Center for Talent Development (CTD) at Northwestern University is dedicated to helping academically advanced students reach their full potential. CTD offers many unique programmes throughout the year. Students meeting the qualifying Ei ASSET Talent Search score requirements can apply for admission to both the summer residential programme and the centre's online programme.

“ I have always liked writing and hence when I got to my creative writing class at Northwestern CTD, I came across students from various parts of the U.S. and some other countries too who shared my love for the same thing. As part of our learning process, we had to provide peer reviews of our classmates' work and this exercise gave me a really good perspective on what people of my age thought about my writing style and skills I in turn got to read some really interesting work by my friends. ”

Sreeja Maradana,  
Oakridge International School, Bangalore, the summer course on Creative Writing she attended

### The following ATS scores qualify students to apply for CTD's most accelerated courses:

- >90% = Qualifies for Indigo Tier as a Test Score applicant
- < 90% = Can apply for Indigo Tier as an Admission Portfolio applicant; include scores to supplement application.

### As for programmes, students have access to the following in Grades 5-12:

#### Online Programmes:

Online Family Program, Weekend at Home, CTD Encounters, Core Essentials, Enrichment, Honors, and Advanced Placement

#### Summer Programmes:

Grades 6-8 Summer Program and Grades 9-12 Summer Program, Civic Leadership Institute

#### Leadership Programmes:

Leadership Intensive



## Programmes



Johns Hopkins University's Center for Talented Youth (CTY) offers an exceptional opportunity for high-achieving students. This programme is designed to identify and nurture academically gifted students, providing them with access to advanced learning resources. Eligibility for the programme is based on student performance in the Ei ASSET tests, with those scoring in the 98th percentile or higher in Math or English being eligible to enroll in CTY's various courses.

CTY offers a range of year-round online and on-campus courses, catering to the diverse academic interests and needs of gifted students. These courses are not only academically challenging but also encourage critical thinking and problem-solving skills. The initiative is aimed at fostering a global community of young scholars, equipping them with the skills and knowledge to become future leaders and innovators. This programme is an invaluable resource for students looking to challenge themselves academically and gain exposure to a global network of talented peers.

### Programme Details

#### Online Program

Grades 2-12

Find real-time, self-paced, session-based and individual paced courses that fit your learning style and schedule.

Learn more: <https://cty.jhu.edu/programs/online/courses>

#### On-Campus Summer Programs

Grades 2-12

Join a community of young scholars tackling exciting and challenging subjects.

Learn more: <https://cty.jhu.edu/programs/on-campus>

### Eligibility

- =>98 percentile in English subject - Qualifies for the programme in Humanities and writing.
- =>98 percentile in Math subject - Qualifies for math and science programmes.





# Programmes



Purdue University is an institution of academic excellence, with illustrious alumni like Neil Armstrong and Amelia Earhart. Its engineering school has been ranked 6th in the United States by U.S. News. It is also recognised as a university with a highly diverse student population and has one of the largest international undergraduate student populations. The Gifted Education Resource Institute (GERI) at Purdue is an innovative centre and has dedicated over 4 decades to the discovery, study, and development of human potential. It offers enrichment programmes for gifted, creative, and talented youth based on cutting-edge research in psychology and education related to giftedness, creativity, and talent development, as well as graduate programmes and professional development for educators.

### GERI's work encompasses:

- Researching gifted education and the psychology of talent development;
- Educating professionals from around the world to promote the development of gifted, creative, and talented individuals;
- Providing services and special programs for gifted and talented individuals and their families.

“ The learning has been very exciting. We used Raspberry pi to build aeroplane trackers, similar to the ones built by my instructor which are at Purdue Airport and Chicago O'Hare Airport. ”

Mayank Shenoy,  
Jasudben ML School, Mumbai, on the GERI program he attended

## Eligibility

Grades: **5 to 12**

Ei ASSET Talent Search Score (in any one subject):  
**>90th percentile qualified / 50th to 90th percentile -**  
**\*Provisionally qualified**

### \*Provisionally qualified

Students with scores just below the qualification requirement may still apply with an Admission Portfolio application that includes:

- Ei ASSET Talent Search percentile score report
- Transcript (A scan copy of the student's annual school report cards can be submitted as transcript.)
- Recommendation letters by two teachers (one letter must be from a current teacher in the subject most applicable to the course the student is applying for)



For more information on Purdue's GERI programs, visit: <http://www.purdue.edu/geri>



# Programmes



## Eligibility:

- Students entering class 7 to students entering class 10
- 80th percentile - Qualified with Priority Acceptance
- 50th - 80th percentile - \*Provisionally Qualified

### \*Provisionally qualified

Students with scores just below the minimum requirement may still apply with an Admission Portfolio application that includes:

- ASSET Talent Search Percentile Scores
- Transcript (a scanned copy of the student's annual report cards may be submitted as transcript)
- Resume (include extracurricular activities, honours and awards)

Established in 1868, UC Berkeley is the oldest and most renowned campus in the University of California system, and is frequently ranked as the top public university in the world. UC Berkeley counts over 72 Nobel Prizes awarded to its faculty, alumni and researchers. Located in the broader Silicon Valley and San Francisco Bay Area, UC Berkeley represents diverse cultures and major global intellect and is also a focus of VC funding. It is the school of choice for bright scholars and international students.

Administered by the Graduate School of Education since 1982, Academic Talent Development Program (ATDP) of UC Berkeley offers challenging summer classes to motivated young scholars of grade 7 to 10 (middle to high school students) and functions as a college preparation program. ATDP is officially integrated in the University of California online college application platform, and students' attending records are recognized as their additional academic history. ATDP embraces social development as a complement to traditional academic learning by incorporating community service and outreach projects in its Global Program in order to inculcate global awareness and environmental consciousness amongst students.

The Secondary Division and the Elementary Division of ATDP are the local commuting programs without residential support, while the Global Program is the residential program wrapped around the Secondary Division curriculum with community service, an outreach project, college counselling, enrichment programs, weekday/weekend activities, and all necessary residential services. The Global Program is offered by ATDP's residential partner, CFM Educational Services.

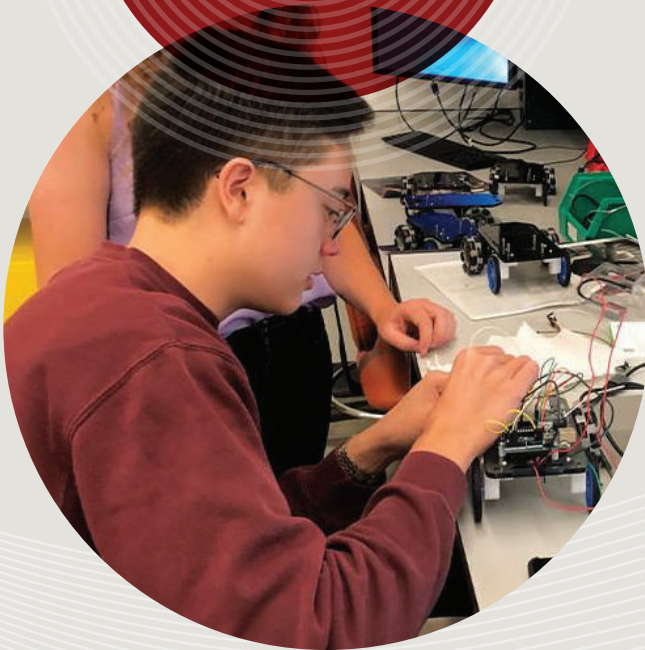
Please note that the ASSET Talent Search team is not directly involved with the admission process for this program.

## Application Process:

1. UC Berkeley ATDP – Online Program
  - a. Eligibility: "Non-Affiliated. Apply Independently"
  - b. Contact: <https://atdp.berkeley.edu/>
2. UC Berkeley ATDP – Campus Residential Program
  - a. Eligibility: Qualified / Not Qualified
  - b. Contact: [BerkeleyATDP@cfmedu.com](mailto:BerkeleyATDP@cfmedu.com) or [www.cfmedu.com](http://www.cfmedu.com)



## Programmes



Summer Institute for the Gifted (SIG) runs 2 and 3-week long academic summer and 8-week year-long online programmes for gifted and academically talented students aged 5-17 years. The programmes combine academics with social, cultural, and recreational activities for a truly transformative experience.

SIG differs from singular programme formats in that students can choose 4 courses to study during the programme, selecting from Humanities, Math and Sciences, Creative and Performing Arts, and Fitness and Recreation. Additionally, the social and emotional aspects of growth receive a high priority in SIG programmes through night and weekend student activities, counsellor group bonding, and on and off-campus excursions. Through 32 years of experience, SIG has developed a unique opportunity that enriches and enhances students' natural talents and abilities while encouraging them to engage in individual areas of intellectual passion.

### Duration

3 weeks (University of Miami residential program is 2 weeks; University of Michigan residential program is of 2 or 3 Weeks)

### Locations:

SIG at Bryn Mawr College  
SIG at UCLA  
SIG at University of Miami  
SIG at Yale  
SIG at Emory  
SIG at UC Berkeley  
SIG at University of Michigan

### Eligibility

Eligible Grades: 6 to 12  
Ei ASSET Talent Search Score (in any one subject):  
90th percentile - Qualified

“ I like the diversity here; the way different students have been raised is so different...their culture and our culture and their lifestyles. Everything is so diverse here, there are people from all across the globe...so it's interesting to see what they are like. ”

Samay Gupta,  
The Heritage School, Gurgaon on the SIG  
programme at Yale University







## Programmes



GenWise stands as a premier institution in the region, dedicated to enhancing learning outcomes for students, schools, and parents, with a particular emphasis on nurturing gifted minds. Recognising the unique needs of exceptional talents, GenWise offers tailored programmes, expert instructors, and a comprehensive support system, ensuring an ideal environment for gifted learners to thrive.

### Highlighted Upcoming Programmes:

1. The Gifted Summer Program (Residential): For Grades 6-10 in May and July 2024, this program offers an immersive learning experience to foster intellectual and social development in a supportive residential setting.
2. Career Discovery & Planning (Residential): Targeted at Grades 11, 12, and first-year college students in May and July 2024, it provides insights and guidance for career planning and development.

Engagement with gifted counsellors is encouraged to understand how these programmes can benefit individual children. Participation in the Ei ASSET Talent Search is a gateway to GenWise's exclusive community of gifted scholars. Subscribers to The GenWise Newsletter receive programme updates and insights into gifted education.

### Spotlight Programme:

The Grade 5 Gifted Online Programme, scheduled from May 15 to May 27, 2024, is designed to spark curiosity and skill development. It includes courses in computational thinking, math exploration through puzzles and games, and hands-on science investigations using the innovative Foldscope. This programme is accessible for students excelling in Ei Asset Talent Search assessments.

### GenWise Distinctions:

- Programmes led by experts, promoting higher-level thinking;
- Customized modules for bright learners in an online environment;
- Certificates of completion for consistent participants





## Complimentary Courses for Early Bird Registrations

Students registering for Ei ASSET Talent Search by March 15 also gain access to advanced level courses to warm them up on their journey towards academic excellence.

### **Accelerated (XL) Learning Labs: A Journey in Self-Directed Learning**

Designed for advanced and motivated students in grades 4-8. Tailored to nurture the intellectual curiosity and passion of young learners, offering a unique blend of flexibility, challenge, and expert guidance.

## Senior Level Courses: (Grades 6 to 8)



### **Harnessing GenAI**

Navigating the Future of Technology: In our "Harnessing GenAI" course, students in grades 6-8 will delve into the transformative world of Generative AI, including tools like ChatGPT. This course is designed to unveil the vast potential of GenAI, guiding students to understand and utilise its capabilities far beyond basic applications.



### **Data Insights and Visualisation**

The Young Explorer's Edition: Our "Data Insights and Visualisation" course is designed for students in grades 6-8, offering an engaging introduction to the world of data analysis and visualisation. This course aims to demystify statistics and data interpretation, making them accessible and exciting for young learners.



### **Exploring Economics**

Decisions and Impact: Our "Exploring Economics" course for grades 6-8 is a fascinating journey into the world of economics, tailored to young, curious minds. This course is designed to introduce students to the fundamental concepts of economics and how they apply to everyday life decisions.



### **Financial Literacy Basics**

Introduction for Young Learners: Our "Financial Literacy Basics" course for grades 6-8 is a practical and engaging introduction to money management and basic financial concepts, designed specifically for young students.

## Junior Level Courses: (Grades 4 & 5)



### **Junior Detectives: Unraveling Truths in Our World**

Welcome to "Junior Detectives," a course inspired by Tim Harford's "Truth Detective," designed for curious young minds in grades 4 and 5. This course is a captivating journey into the world of critical thinking, data interpretation, and truth-seeking.



### **Pre-Algebra Pioneers: A Journey into Algebraic Thinking**

"Pre-Algebra Pioneers" is a dynamic course for junior-level students, blending the Exploding Dots approach with fundamental pre-algebra concepts to foster a deep understanding of early algebraic thinking.



### **Junior Explorers: Adventures in Scientific Inquiry**

"Junior Explorers" is an engaging online course for grades 4-5 students, designed to immerse them in the world of scientific inquiry using simple household materials, animations and caselets. Over five weeks, this course encourages young minds to discover, explore, and conduct scientific investigations. Scientific inquiry is a tool applicable not just to science but also to social science.



### **Storytelling Secrets**

Mastering the Art of Narrative: "Storytelling Secrets" is an enriching course for junior-level students, inspired by Pixar's 22 rules of storytelling. This course offers a deep dive into the art of crafting narratives across various genres, providing students with the tools to create captivating and diverse stories.

# Benefits

## Prizes for toppers of each grade



**1st Prize**  
All grades: iPad



**2nd Prize**  
Grade 4-6: Tablet  
Grade 7-8: Apple Watch



**3rd Prize**  
Grade 4-6: Kindle  
Grade 7-8: Apple Airpod

### Register for Ei ATS

- Gain access to an array of GENWISE online courses, equating the value to your registration fee
- Get a chance to compete with high-performing peers across the globe
- Get a participation certificate

### IF YOU SCORE WITHIN THE 85-89 PERCENTILE

- Earn the title of an Ei ASSET Talent Search *Bronze Scholar*
- Get a special medal as well as a certificate

### IF YOU SCORE WITHIN THE 90-94 PERCENTILE

- Earn the title of an Ei ASSET Talent Search *Silver Scholar*
- Get a special medal as well as a certificate

### IF YOU SCORE WITHIN THE 95-99 PERCENTILE

- Earn the title of an Ei ASSET Talent Search *Gold Scholar*
- Get a special medal as well as a certificate





# Ei ASSET Awards

2023 | Dubai

### India

The First Building,  
Corporate House  
A2, 1st Floor, Nyay  
Marg, Vastrapur,  
Ahmedabad  
+91-7946011589

The CUBE -  
Karle Town Center,  
100 Ft, Nagavara,  
Bengaluru  
+91-80-4925 2828

### South Africa

2 Ncondo Place,  
Ridgeside Umhlanga  
Ridge, Durban 4320  
South Africa.  
+27 82785 9718

### UAE

Dubai International  
Academic  
city building 12, office  
no. 308. Dubai, UAE  
+971 4439 6233  
+971 5667 44513

### USA

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Arizona - 85012  
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+1 520 329 3931

## Educational Initiatives Pvt Ltd

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